



EXECUTIVE SUMMARY

Stackible is a manufacturer of custom minted commemorative Silver Rounds that can be designed for any event or organization.

Our product offering is a standout among other memorabilia products, backed by an irreplaceable set of experience in the asset class.

Our company serves K-12 Schools, Corporations, and Places of Worship primarily in the Western half of the United States.

Business Model

Our primary revenue stream will be from the sale of Silver Rounds that have a price that is not predicated off of the market price of a precious metal.

OUR CUSTOMERS



K-12 Schools / Churches

Utilizing our proprietary fundraising platform to organize a unique set of campaigns, organizations purchase the memorabilia from Stackible from the donation proceeds.

Private Sector

Organizations can choose to purchase the memorabilia through a traditional wholesale buying setup. Companies that have a yearly budget for employee wellness and/or client engagement have traditionally allocated distinguishable amounts towards physical gifts and tokens of appreciation.

Leadership Background

As the founder of Beatrice Gold & Silver, a reputable precious metals broker based in Beatrice NE; Stackible's founder and C.E.O. has assimilated a deeply rooted understanding of the precious metals industry over the past 20 years.

Competitive Advantages

Our unique selling proposition is multi-faceted. We offer memorabilia products that stand out from current market offerings, while our technology platform enhances customer engagement and drives long-term repeat business.

Go To Market Strategy

Our primary customer acquisition strategy will focus on soliciting business from medium sized organizations in the industry verticals mentioned. The sales strategy will be similar to providers of products and services with enterprise / business to business end customers.